

MCH PGT - INDUCTION TIMETABLE 2020/21

Media and Public Relations



Monday 12 TH October		
11am – 1pm	Welcome to Media and Public Relations at Newcastle	Zoom link to be circulated
Tuesday 13 th October		
10.30 am onwards	Meet the team and course options	Group 1: 10.30am - 11.30am AMRB 2.98 Group 2: 12 - 1pm AMRB 2.98 Group 3: 1.30pm - 2.30pm AMRB 2.98 Group 4: 3pm – 4pm AMRB 2.98 Group 5: 4.30pm – 5.30pm AMRB 2.98 (groups and times will be allocated and confirmed during induction)
Wednesday 14 th October		
10am – 12pm	Introduction to CIPR and Other Opportunities	Zoom link to be circulated
Thursday 15 th October		
11am – 12pm	The Public Relations Landscape Understand the world of PR, how to find campaigns and case studies. With interactive quiz!	Zoom link to be circulated
Friday 16 th October		
10am – 12pm	Online Drop In Any questions? Drop-in with your queries about the programmes or anything else!	Zoom link to be circulated